

## BUTCHER

& the Florist

## For Immediate Release:

Butcher & the Florist follow up their debut single with new hit, CRUEL!

## STREAM CRUEL WATCH THE MUSIC VIDEO

Up-and-coming Electro-Pop duo, Butcher & the Florist have released follow up to their debut single, CRUEL. CRUEL is a big, bold and cold-blooded feminist anthem. This track is hard hitting and full of attitude and panache. With its gang vocals and pounding bass, CRUEL is all about living without regrets and without regard.

The duo is comprised of Kendel Lester and Jody Miller, who met 6 years ago at a music video shoot for another project and realized they had an immediate connection. They formed Butcher & the Florist in 2018 wanting to branch out from their rock roots and explore new sounds. Their music blends trap beats and indelible pop hooks to create songs that feel personal and direct.

CRUEL was produced with local favorite Matthew Dougherty with an accompanying music video by the powerhouse production company, Exhibit 91, out April 12th.

The duo is already gearing up for their next release out in June. Don't miss out on this exciting new act exploding out of Chicago





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